

RegionalHelpWanted has not-quite-new CEO, owner

Sharon Hill

Eric Straus, who was both CEO and president of RegionalHelpWanted.com 2000 through 2008 has returned to its fold this month. According to Inside Radio, Strauss has bought back the firm from OnTargetJobs, its owner since 2008.

RegionalHelpWanted.com, Inc. operates over 450 local online job boards in the U.S. and Canada, such as AltantaHelpWanted.com and FargoJobs.com, in strategic alliances with media partners in each local market. The RHW role has been to provide on-air campaigns and a turnkey platform.

Written by Sharon Hill

Sharon Hill has been a senior writer / analyst with the AIM Group since 2004, except for a two-year time-out to serve as sales and marketing manager for Suburban Newspapers of America. She worked at newspapers in California, the Carolinas and Indiana as a classified advertising sales supervisor and manager, and in newspaper circulation in Alaska. At the SNA, she was responsible for bringing in new members; lining up exhibitors, and helping develop programs for the classified conference and the classified alliance. She is also co-author of "Implementing and Managing Telework: A Guide for those who make it Happen" (Praeger Press) and a prolific blogger and social media user. She is based in Phoenix.

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